



COALESCE
Coordinated Opportunities for
Advanced Leadership and Engagement
in Science Communication in Europe

ENVISIONING THE FUTURE EUROPEAN COMPETENCE CENTRE FOR SCIENCE COMMUNICATION

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WHAT?

IN ORDER TO DECREASE THE DISTANCE BETWEEN SCIENCE AND SOCIETY, THE **COALESCE PROJECT** WILL DEVELOP, CONSOLIDATE AND MAINSTREAM GENERATED KNOWLEDGE AND CONNECTIONS ON SCIENCE COMMUNICATION TO ESTABLISH THE **EUROPEAN COMPETENCE CENTRE FOR SCIENCE COMMUNICATION**

WHY?

There has never been a more significant moment to ensure the effectiveness of and best practices for science communication (scicomm). Responses to the recent COVID-19 pandemic, the climate emergency, misinformation in and about science and more, show **A WORLD THAT** - despite ever increasing verifiable knowledge and its access - **REMAINS AT SUCH A DISTANCE FROM SCIENTIFIC PRACTICE AND UNDERSTANDING**. This is **UNDERMINING POLICY RESPONSES AND AMPLIFYING DISTRUST AND CONCERN AMONG CITIZENS**.

WHO?

COALESCE will **BUILD UPON THE LEGACY OF ALL THE 8 SISTER PROJECTS FUNDED UNDER THE HORIZON 2020** 'Science with and for Society' SwafS-19 calls: "Taking stock and re-examining the role of science communication" and others.

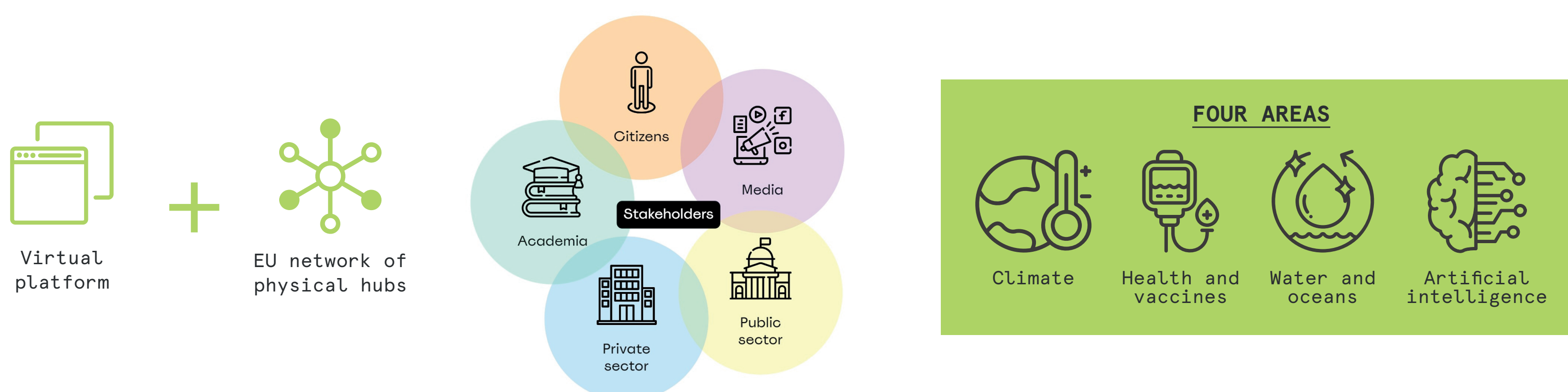


HOW?

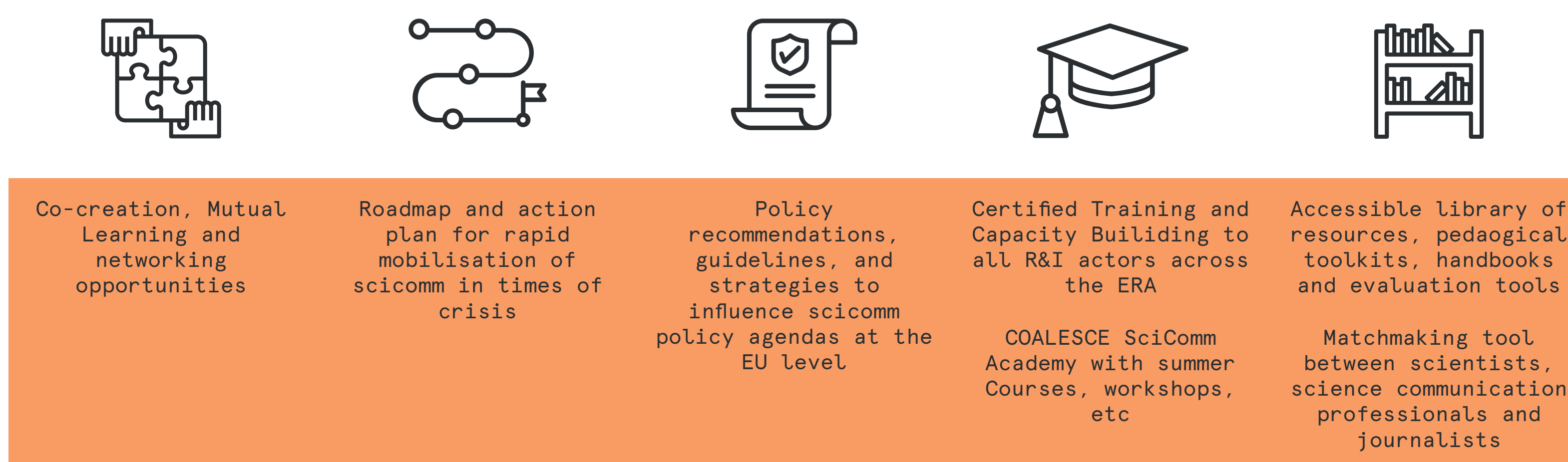
The European Competence Centre for Science Communication will operate through a **CENTRALIZED VIRTUAL PLATFORM** based on an interdisciplinary approach, pivoting on **CO-CREATION AND CO-DESIGN METHODOLOGIES**, building on cooperative relationships with **QUADRUPLE HELIX STAKEHOLDERS, ACADEMIC SCIENTISTS, SCIENCE COMMUNICATION PROFESSIONALS, GENERALIST AND SCIENCE JOURNALISTS NETWORKS, AS WELL AS UNIVERSITY ALLIANCES**.

To achieve a **SUSTAINABLE STRATEGY AND LONG-TERM IMPACT**, the project will operate in relation to international, national, regional and local **HUBS THAT WILL BE ESTABLISHED IN THE EU27+, THE UK AND UKRAINE**, to collect and co-create new knowledge, adapting it to specific languages and cultural contexts.

COALESCE will further demonstrate the means for **RAPID MOBILIZATION OF SCIENCE COMMUNICATION IN TIMES OF CRISIS** whilst fighting misinformation and engendering trust in science, ensuring the **EFFECTIVENESS OF AND BEST PRACTICES FOR SCIENCE COMMUNICATION** through a collaborative effort.



WHICH BENEFITS WILL IT BRING FOR YOUR CAREER AND THE RECOGNITION OF SCIENCE COMMUNICATION RESEARCH AND PRACTICE?



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